www.kimichan-studio.com/

KIMI CHAN

MULTIMEDIA DESIGNER

Portfolio



Kimi Chan is a multimedia designer and freelance photographer based in Hong Kong. She graduated in BA Creative Media in 2021. After that, she was involved in different projects ranging from photography, videography, graphic design, and UX/UI. Apart from the multimedia industry, she has a passion for capturing the world around us, her portfolio encompasses a diverse range of subjects, including landscapes, cityscapes, products and portraits.

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2017 October
Shortlisted in National Geographic Magazine Photography Competition



2018 September
Shortlisted in Nikon 2018 Calendar Photograph Solicitation

2019 May
Graduated from Hong Kong Community College
Associate Degree in Visual Communication

2021 May
Graduated from City University of Hong Kong
Bachelor of Arts in Creative Media

2018 July
Published Photo Album“攝夢遊記"that captures different places in Hong Kong

2019 March
Participated in HKDI Academic Social Photography Exhibition

2020 July
Animae Technologies Limited UI/UX Designer (Internship)

2021 - Present
GL.iNet Multimedia Designer (Fulltime)





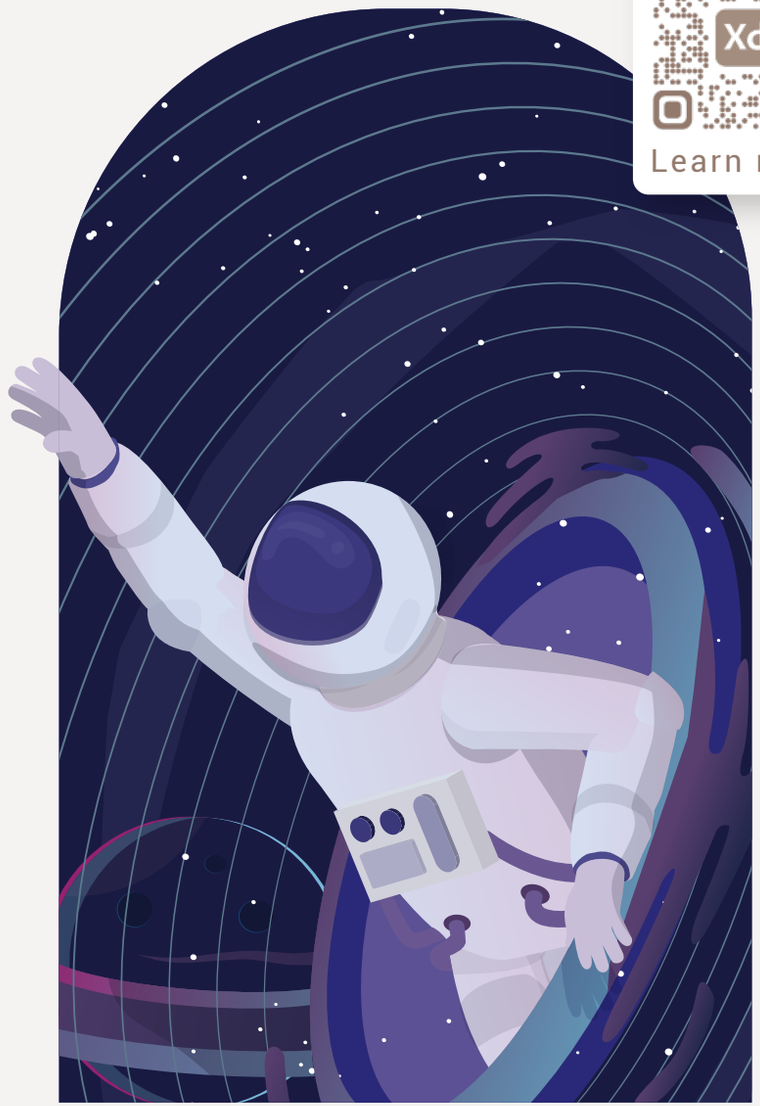
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AstroRelay Client

AstroRelay Client can provide remote work and access devices with simple steps and a user-friendly interface. It provides you with the same service as the website version. Here you can find the trial version that allows you to use limited functions. In the log-in process, two-factor authentication provides you with double cyber security protection.

Referring to the website design system, I use the same color, icons, and font (Open Sans). The title uses a bold style. The text uses a regular. The core button uses a filled blue color, and the secondary button uses to outline white color.

Learn more



Tool

XD

Primary Colours

#23223d	#b6bad9
#691df7	#485dfc

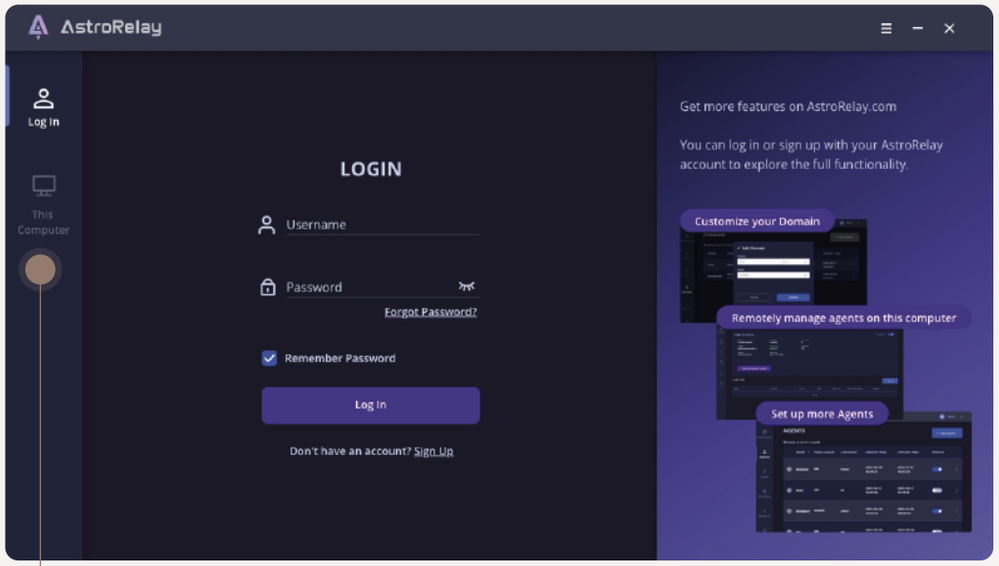
Typeface

Open Sans

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Login Page & Welcome Page

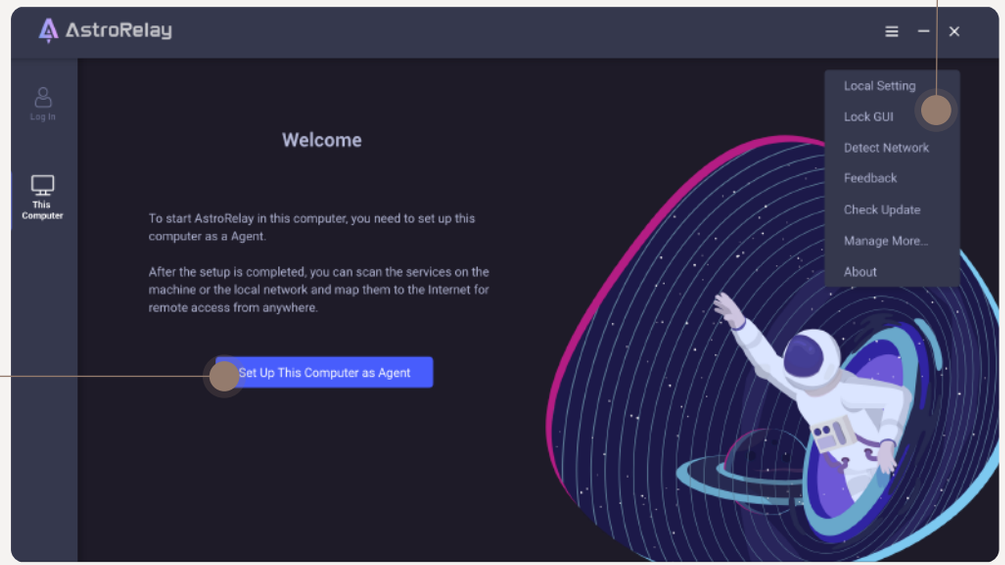
Some featured interfaces (Login Page, Welcome Page, Steps Page and Dashboard Page).



1 Users can log in or conduct other actions on the left side by clicking “this computer” or "Log in".

By clicking “Set Up This Computer As Agent", users can input more details, such as server name, IP, port, or protocol.

A hamburger menu is assigned on the right top side. when the user clicks it, he would find more options.



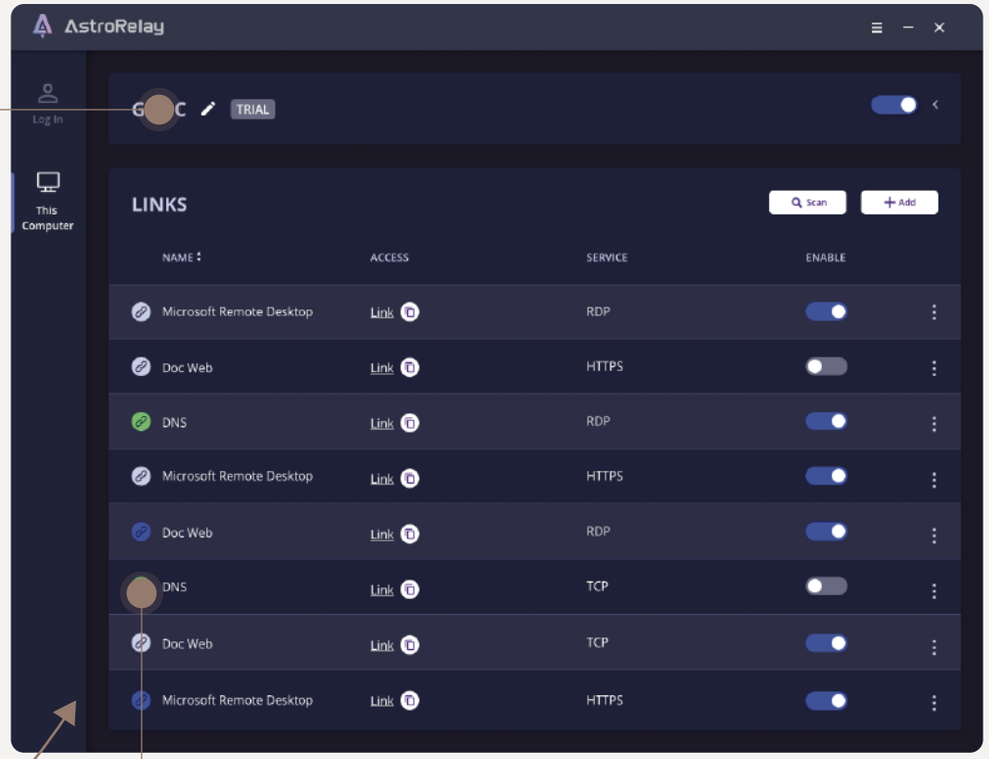
2

3

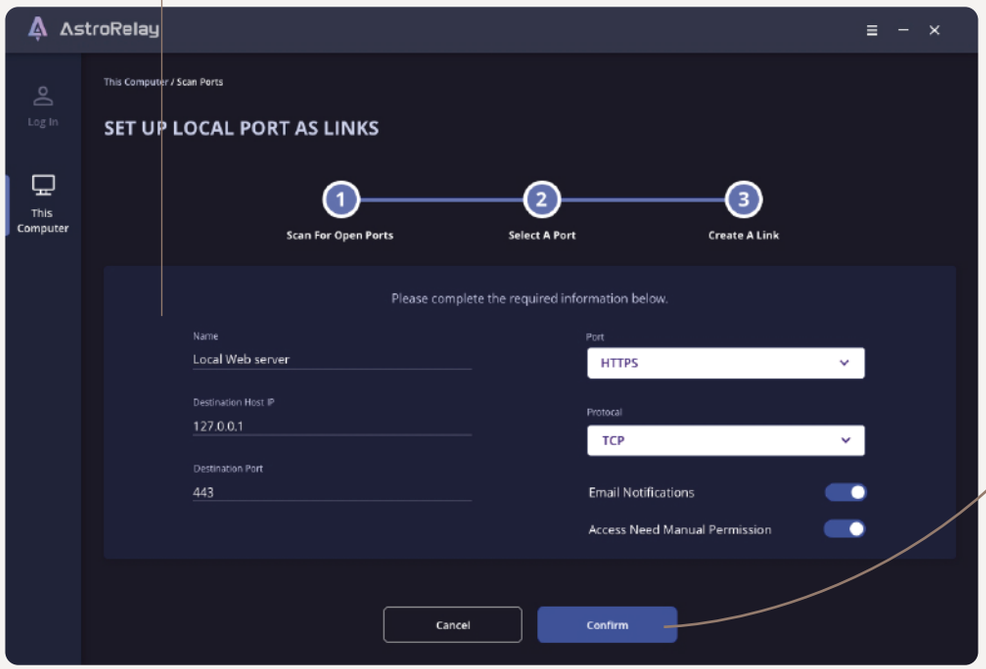
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Step Page & Dashboard Page

User can edit the name. 5



4 After finishing three steps, the user can manage the links.



6 The icon is in green, blue, and grey colors representing different states.

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Urban Watcher

The motivation for creating this artwork is through photography and sound to raise awareness of paying attention to things that may disappear suddenly. It aims to remind audiences to be careful about something they are familiar with or ignored and to have a habit of re-observe the surrounding environment.

This artwork is designed as immersive and interactive art. I hope the audience can also be a copartner from the first-person perspective to explore the works. Chosen locations are based on the features of the place, local landmarks, historical architecture, and collective memories.



Tool

3DVista

Equipment

- RICOH THETA S
- Zoom H3-VR Audio Recorder



Post Production

IMAGE Photo retouching

AUDIO Noise reduction

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Snapshot

The outcome is displayed on the tablet and exhibited in SCM. Some postcards were free to take.

Set up of the artwork (tablet, headphone, images, and postcards)





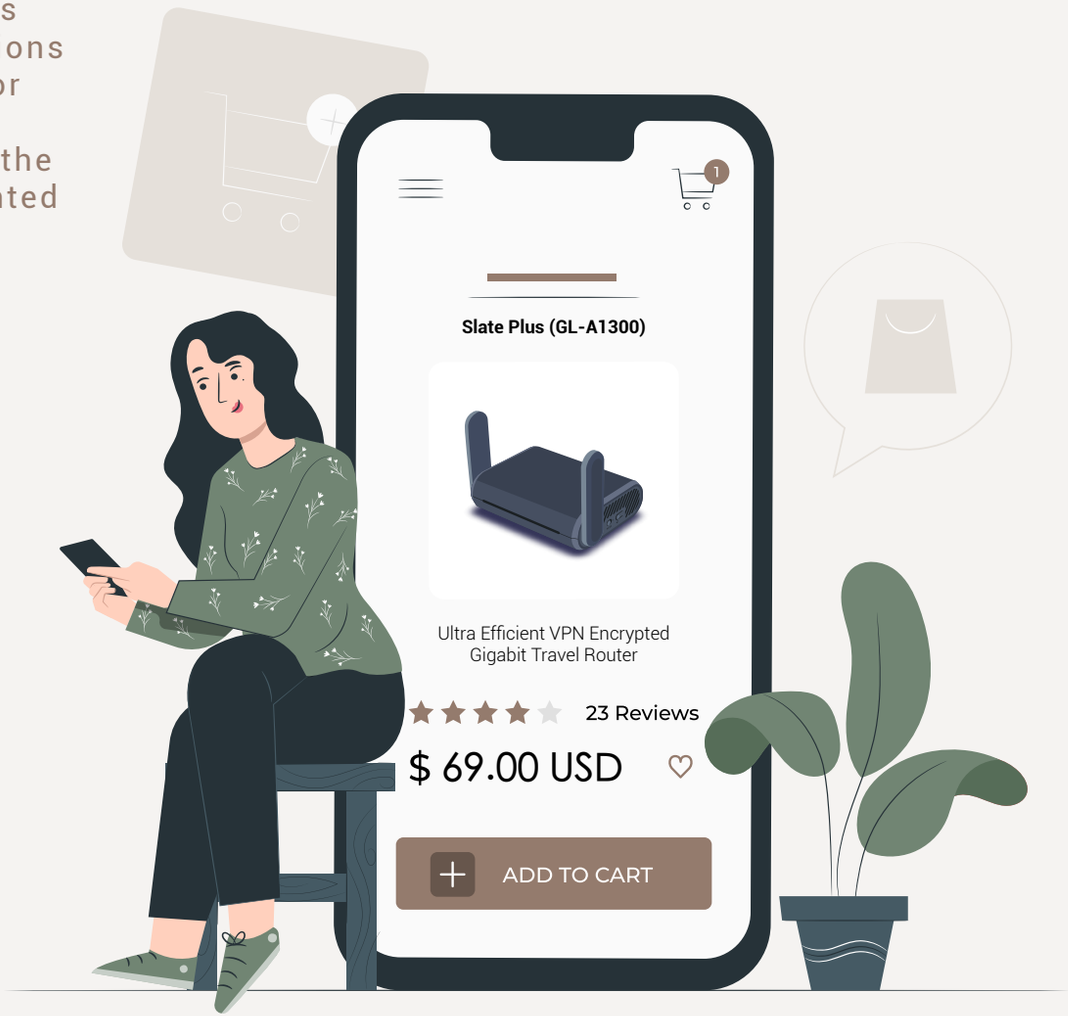


Location as 6/F, Run Run Shaw Creative Media Centre.

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AliExpress Sales Banner

AliExpress (Chinese: 全球速賣通) is one of the platforms for purchasing GL.iNet products. I design the publications such as banners and posters. To enhance the desire for purchase, I use the contrast color, 3D text, and golden ribbon on the graphic to attract customers. Moreover, the message will display on every banner, such as discounted products, promotion dates, and discount offers. In addition, I will also resize the outputs for the mobile version.



The material that I designed is for the events below:

Black Friday	2021/11/25 - 2021/11/29
328 Sales	2022/03/28 - 2022/04/01
TrendSpotting	2022/07/03 - 2022/07/11
Mother's Day	2022/05/04 - 2022/05/08

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1 Logo
2 Title
3 Button



4 Promotion dates
5 Products
6 Discount offers

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Product Listing

Amazon is one of the platforms for purchasing GL.iNet products. I have designed some listing images. Listing image is important for a product. It is the first impression to the customers. A nice image or description will help improve the sales dramatically.

- Secure Travel WiFi Router -

Opal (GL-SFT1200)



Opal (GL-SFT1200) is a pocket-sized travel router supporting 1200Mbps wireless transfersspeed.

- Wi-Fi 6 Gigabit Wireless Router -

Slate AX (GL-AXT1800)



Slate AX (GL-AXT1800) is a first Wi-Fi 6 travel router that comes with IPQ6000 1.2GHz quad-core processor.

- Wireless Security Camera -

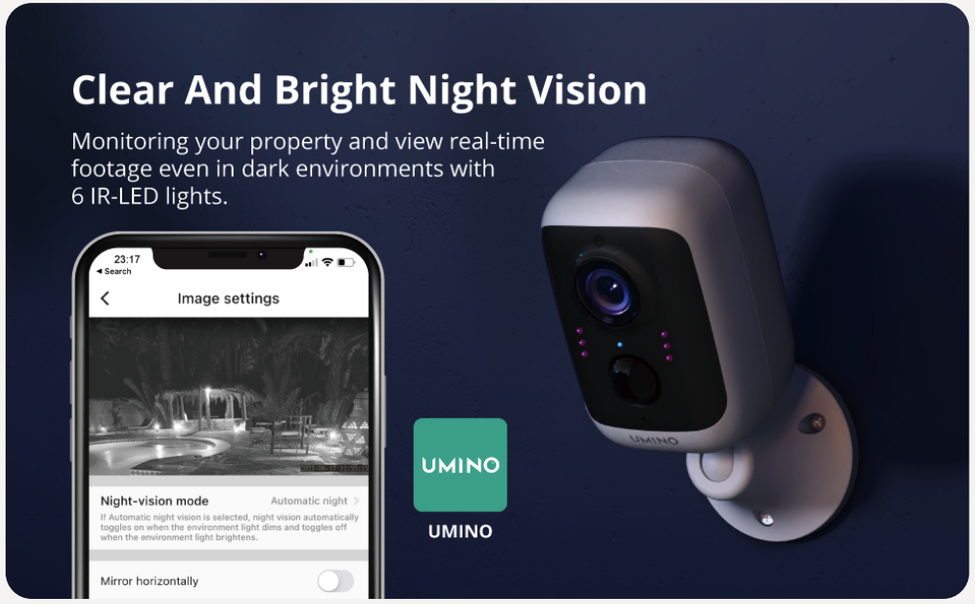
UMINO AE1



UMINO wireless security camera is suitable for outdoor or indoor, which can withstand temperatures ranging from -20℃ to 50℃.

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To design the A+ page, I would take photographs for the content and add texts and icons, which show the product's features and application scenes. To express the small size and lightweight, I will invite my colleague to hold the product in his hand to compare the size.

What is Amazon A+ Content?

Amazon A+ content refers to a listing's product description of brand owners which allows them to tell their brand story with enhanced image and video content.

Slate AX

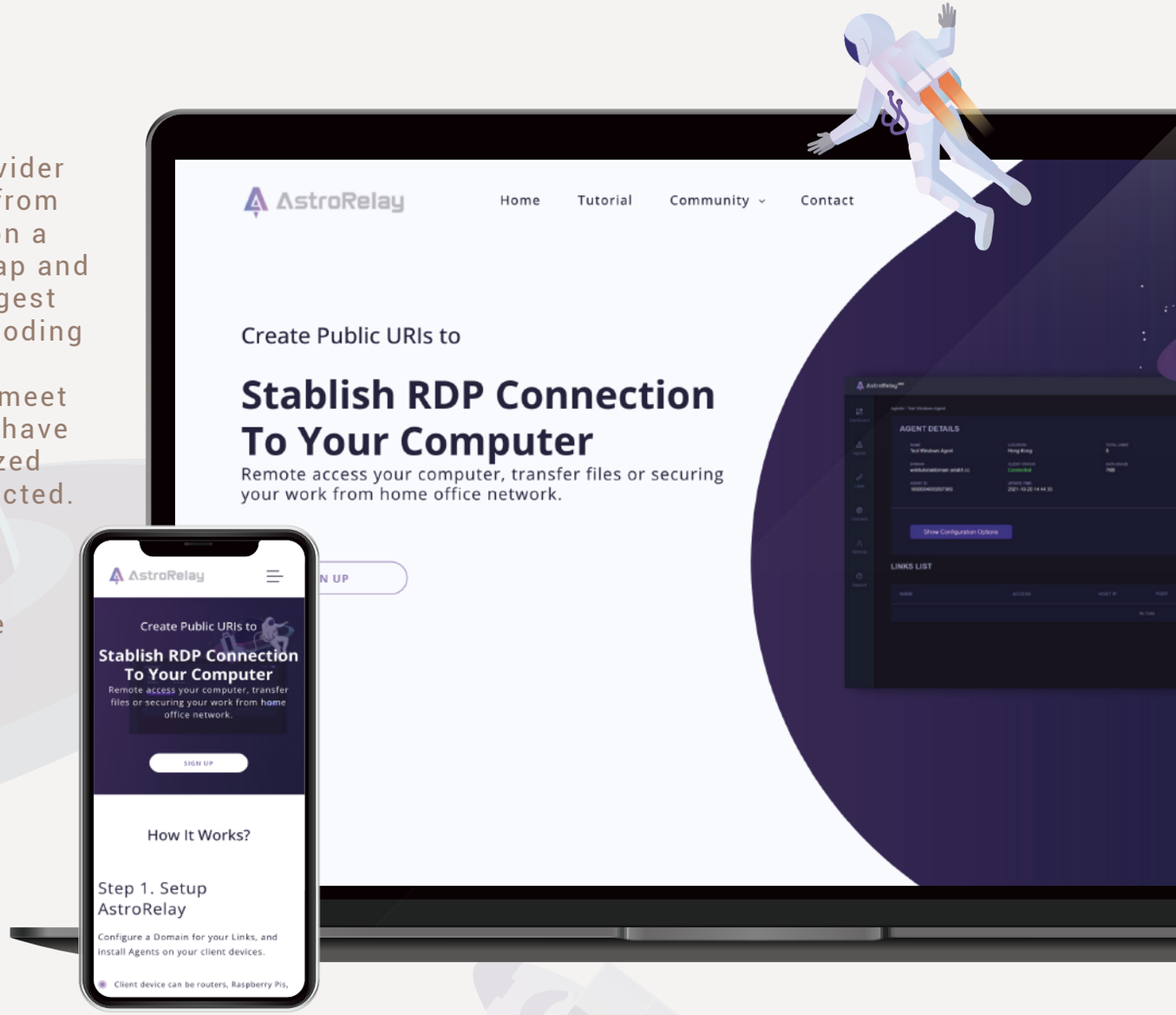
UMINO AE1

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AstroRelay

AstroRelay is a remote access solutions provider for network security. I revised the interface from layout to coding. It is the first time I based on a template to create a website. I used Bootstrap and Hugo to build the site in one month. The biggest challenge for me is as a beginner with less coding knowledge. I need to build a website while beautifying the interface in a limited time. I meet lots of bugs and get into trouble. However, I have assisted by my supervisor. After that, I realized building a website was not difficult as I expected. Finally, the site is launched.

The difference in the new version is the one-page changed to multi pages. The whole background changed from dark to light.

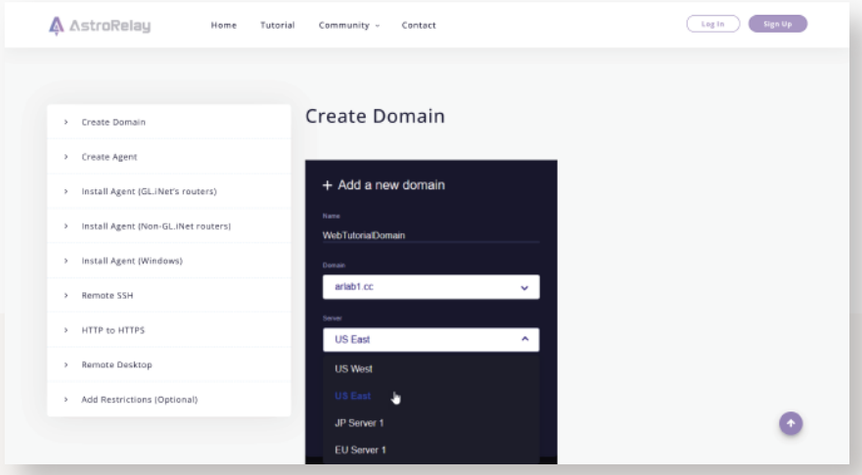


Learn more

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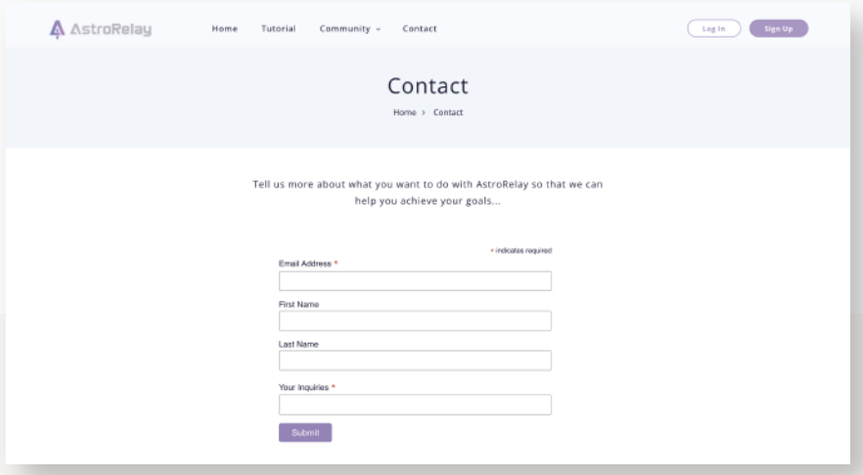
Sub-page

Tutorial



AstroRelay is perfect for engineers or IT experts to use. Thus, we create a tutorial page for users that explain all details in different sections. On the left side, each topic is shown on the menu.

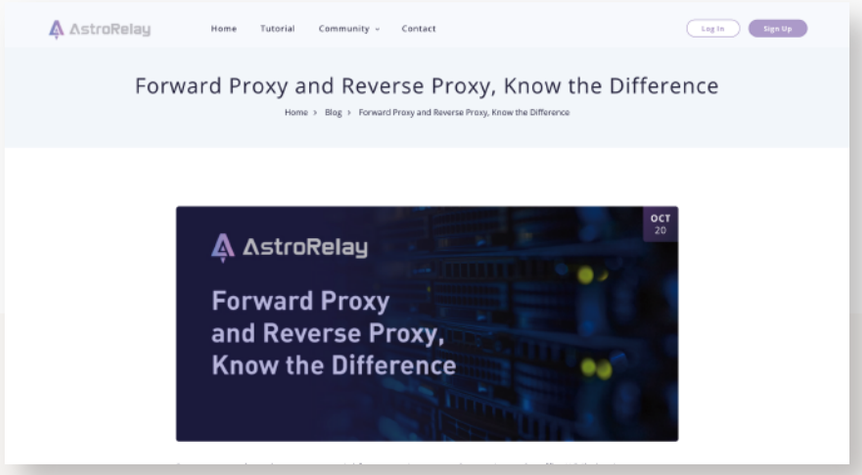
Contact



If you have any questions, you can fill in the form, and the team will contact you further.

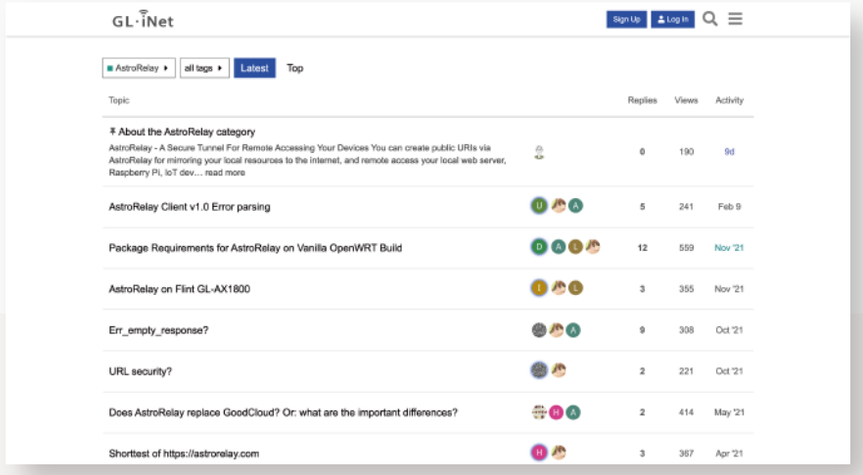
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Blog



On the home page, you would also see three blogs. The articles are written by the IT Team, sharing some information about cyber security.

Fourm



Here is the platform for users to discuss anything related to AstroRelay. The admin would announce some news or answer people's doubts.

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攝夢遊記

攝夢遊記 is my photo album that captures different places in Hong Kong. 76 pictures included with unique stories. It records my photography journey and what I experienced in the past few years. The landscapes and cityscape scenery captured under my lens will bring you Hong Kong from a different perspective.







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Stamp By Me

This video is introducing the app called “Stamp By Me” which was developed by Animae Technologies Limited for HKMoA. I was responsible for filming and video editing. In this video, you can understand how to use the app when you visit HKMoA and get a special gift!

"Stamp By Me", an app with low-power Bluetooth transmission technology. iBeacon will detect the floor you are on. When you answer the correct question corresponded to the floor, you can get one unique stamp from the stamp station. After collecting all 6 stamps, you can go to the vending machine to redeem a gashapon containing a gift.



Watch video

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Unboxing Video

The unboxing video is introducing the latest GL.iNet product. Videos are showing the product's appearance and simple setup. As a multimedia designer, I am also responsible for filming videos and editing. Here show you the preparation and output.

How videos are produced?

Making an unboxing video will be involved the marketing team and design team. Here I will explain to you step by step.

STEP 1

Produce a storyboard and mark any related information.

STEP 2

Filming footages and photoshoot for video thumbnail.

STEP 3

Editing video with exposure adjustments, adding subtitles, background music,etc.



Watch video

Photoshoot

Apart from design, shooting photo is also my interest, especially in landscape and cityscape. Starting in 2017, I took the camera to capture local scenery in Hong Kong. I have a passion for capturing the world around us, my portfolio encompasses a diverse range of subjects, including landscapes, cityscapes, and portraits. I record the usual and beautiful daily life on weekends. My photography style is characterized by a guileless and serene aesthetic, which portrays the city as both energetic and tranquil, authentic and abstract. To release pressure, taking pictures may be a good choice. I just press the shutter unhesitant.

In 2018, I create an Instagram account to share my works with people. Some posts are featured on other social media platforms, such as @awesomehongkong, @discoverhongkong, and @conservationhk. For more amazing photos, please search @kimic.foto.

Facebook

Instagram

Behance



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Bauhinia variegata



Night city of Hong Kong



Up and down

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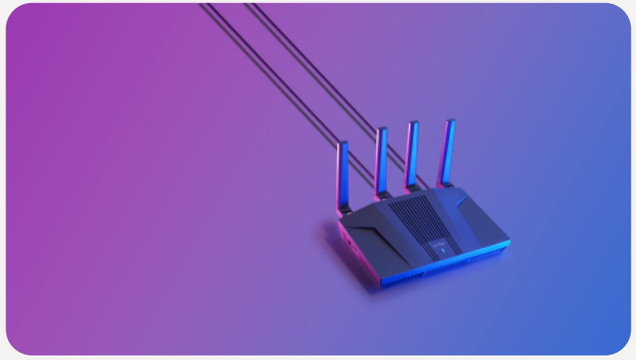


Capture the beautiful moment in Hong Kong

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Product photo shooting is also my strength. Sometimes, I will create scenarios for a product by utilizing props, such as frames, books, speakers, luggage, laptops, phones, etc. Before I take photos, I will consider the composition, lighting, and aperture. After that, I will pick the best one for photo retouched. In the process, I will create a few adjustment layers, such as brightness & contrast, saturation, and selective colors, etc. Adjusting the light and shadow and the product's color should be accurate. In the next step, I will use a patch tool to repair imperfections in a selected area. The Clone Stamp, Dodge, and Pen are the tools that I will use too.

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I have experience in photo shooting for bags and live band concert. I created lots of ideas for every bag and prepared different props and clothing related to it.

YSL



Fendi



Fendi



Louis Vuitton











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I was invited by the pianist of The Lemon Ones, Bobo Chan. She asked me to take photos for a live band show. The show was arranged by SummerFest in 2023.

The Lemon Ones / *Indie rock, Desert rock*

Constructed from retro psychedelic rock tones, energetic melodies and indie sensibilities with a refreshing modern twist, The Lemon Ones hones a sound that is daring yet simplistic whilst maintaining elements of pop accessibility.













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Contact

I'm always interested in hearing about new projects and opportunities. You can tell me about the problems you are trying to solve. I'd love to listen and see if there's anything I can do to help you.

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Kimi Chan

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